

**YREKA CITY COUNCIL  
SPECIAL CITY COUNCIL MEETING  
WORKSHOP**

**April 14, 2021 – 5:00 P.M.**

**Yreka City Council Chamber 701 Fourth Street, Yreka, CA**

**The full agenda packet can be found on the City’s website: [www.ci.yreka.ca.us/AgendaCenter](http://www.ci.yreka.ca.us/AgendaCenter)**

PLEDGE OF ALLEGIANCE

PLEASE SILENCE YOUR CELL PHONES. THANK YOU.

The meeting details have been placed on the agenda to allow Councilmembers, staff, and the public to participate in the meeting via teleconference, pursuant to the Governor’s Executive Order N-29-20. There will **be no public access** to the Council Chambers at this time.

*Members of the public may join the meeting via Zoom: <https://us02web.zoom.us/j/6194957056>*

If you join the meeting via Zoom, you may digitally “raise your hand” and wait to be unmuted in order to speak. During the call you may press \*9 to “raise your hand” to ask to speak during the meeting.

Speakers will be asked to identify themselves.

**Conference call in Number: 669-900-6833 (Toll-Free 888 788 0099)**

**Meeting ID #619-495-7056**

**PUBLIC COMMENTS:** This is the time for public comments. Council may ask questions but may take no action during the public comment section of the meeting, except to refer to staff that they prepare a report or place an item on a future agenda. If you are here to make comments on a specific agenda item, you may speak at that time. If not, this is the time. Please limit your remarks to 5 minutes.

**SPEAKERS:** Please speak from the podium. State your name and mailing address so that City Staff can respond to you in regard to your comments, or provide you with information, if appropriate. You are not required to state your name and address if you do not desire to do so.

**WORKSHOP DISCUSSION:**

Discussion of Special Events, Business Services, and Tourism

**ADJOURNMENT.**

In compliance with the requirements of the Brown Act, notice of this meeting has been posted in a publicly accessible place, 72 hours in advance of the meeting.

All documents produced by the City which are related to an open session agenda item and distributed to the City Council are made available for public inspection in the City Clerk’s Office during normal business hours.

**Public Hearings:** If, in the future, you wish to challenge in court any of the matters on an agenda for which a public hearing is to be conducted, you may be limited to raising only those issues which you (or someone else) raised orally at the public hearing or in written correspondence received by the City at or before the hearing. Any person seeking to challenge a City Council decision made as a result of a proceeding in which by law a hearing is required to be given, evidence is required to be taken, and the discretion in the determination of facts is vested in the City Council, shall be required to commence that action 90 days following the date on which the decision becomes final as provided in Code of Civil Procedure Section 1094.6. Please refer to Code of Civil Procedure 1094.6 to determine how to calculate when a decision becomes “final.”

"CHALLENGING DECISIONS OF CITY ENTITIES The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City of Yreka is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision, including without limitation Government Code section 65009 applicable to many land use and zoning decisions, Government Code section 66499.37 applicable to the Subdivision Map Act, and Public Resources Code section 21167 applicable to the California Environmental Quality Act (CEQA). Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. Government Code section 65009 and 66499.37, and Public Resources Code section 21167, impose shorter limitations periods and requirements, including timely service in addition to filing. If a person wishes to challenge the above actions in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Yreka, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies."

*In compliance with the Americans with Disabilities Act, those requiring accommodations for this meeting should notify the City Clerk 48 hours prior to the meeting at (530) 841-2324 or by notifying the Clerk at [aboyd@ci.yreka.ca.us](mailto:aboyd@ci.yreka.ca.us).*



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**CITY OF YREKA  
CITY COUNCIL AGENDA MEMORANDUM**

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To: Yreka City Council  
From: Steven Baker, City Manager  
Prepared by: Arthur Boyd, Municipal Projects Manager  
Agenda title: Discussion of Special Events, Business Services, and Tourism  
Meeting date: April 14, 2021

Discussion:

As Siskiyou County moves to the “Orange” tier of COVID-19 according to the State’s *“Blueprint for a Safer Economy”* it is reasonable to discuss City investments in events, business services, and tourism, traditionally performed by a non-profit organization. Staff would like to discuss:

- Special Events (including Holiday Parade, Night of Lights, etc.)
- Business Services (including training seminars, workshops, etc.)
- Tourism (including social media, brochures, etc.)

At the November 5, 2020 workshop, Council discussed special events. Due to the timing of these events, how they have been held in the past, and the current rules and best practices regarding the COVID pandemic there were concerns about whether and how these events could be held.

Staff views this as an opportunity to modify what should continue or be discontinued, who would put on events, city sponsorships, cost waivers, other potential funding sources, and the potential audience(s).

Staff suggests that the first step to solicit letters of interest from various groups who are able and interested in providing important services and/or events.

Fiscal Impact:

Some of these events have been subsidized by the City in the past, either through direct payments, or through waiver of City costs.

Recommendation and Requested Action:

Council should discuss strategies for future special events, business services, and tourism and provide direction.